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Filing date:

08/02/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91198716 |
|---------------------------|---|
| Party | Plaintiff Smart & Final Stores LLC |
| Correspondence Address | DAVID A PLUMLEY CHRISTIE PARKER AND HALE LLP PO BOX 7068 PASADENA, CA 91109-7068 UNITED STATES pto@cph.com, ers@cph.com, suzanne.swezey@cph.com |
| Submission | Motion for Summary Judgment |
| Filer's Name | Edward R. Schwartz |
| Filer's e-mail | pto@cph.com, ers@cph.com |
| Signature | /Edward R. Schwartz/ |
| Date | 08/02/2011 |
| Attachments | S655- Motion for MSJ.pdf (2 pages)(33784 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

SMART & FINAL STORES, LLC

Opposition No. 91198716

Opposer,

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T.M.

SMART

BRUCEANDTOM (BAT)

S.N. FILED 86/010,849

| FIL.

April 9, 2010

Applicant.

OPPOSER'S MOTION FOR SUMMARY JUDGMENT

Opposer Smart & Final Stores, LLC hereby moves for summary judgment that the above-identified opposition be sustained on the grounds that there is a likelihood of confusion between the marks of Opposer referenced in its Notice of Opposition and Applicant's mark SMART.

This Motion is based on this Motion, the Memorandum submitted herewith, the declaration of Gary M. Somes, the complete records of this proceeding and such other and further evidence as may be adduced in connection with this Motion.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

Dated: August 1, 2011

Edward R. Schwartz

Attorneys for Opposer

P.O. Box 7068

Pasadena, California 91109-7068

626/795-9900

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ERS/blv

CERTIFICATE OF TRANSMISSION AND SERVICE

I certify that on August 2, 2011, the foregoing OPPOSER'S MOTION FOR SUMMARY JUDGMENT is being electronically transmitted for filing to the:

Commissioner for Trademarks Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

I further certify that on August 2, 2011, the foregoing document described as OPPOSER'S MOTION FOR SUMMARY JUDGMENT is being served by mailing a copy thereof by U.S. Postal Service, first-class mail, addressed to:

Bruce Slesinger, Partner Thomas Collom, Partner BruceAndTom(BAT) 522 2nd Street San Francisco, CA 94107

Applicant, BruceAndTom (BAT)

Ву

Betty L. Venuti, Legal Secretary

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